

# Lincoln Industries

## Privacy Policy

Effective Date: 04/25/2025

At Lincoln Industries, safeguarding your privacy is our top priority. This Privacy Policy explains how Lincoln Industries ("we," "us," "our") collects, uses, discloses, and safeguards your personal data in compliance with applicable data protection laws. Whether you're a client, partner, or visitor to our website (the "Site") we are committed to maintaining transparency and security in all interactions with your information. We are committed to handling your personal information in accordance with this Privacy Policy and applicable laws.

We reserve the right to update this Privacy Policy periodically. Any changes will be posted on the Site and will take effect immediately. By continuing to use our website, products or related services after updates are made, you accept these changes. If you do not agree with the policy, we advise you not to use the Lincoln Industry Platform.

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## What Constitutes Personal Information?

The term “personal information” in this Privacy Policy refers to any information or data that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, to a particular identifiable natural person or household, or any other information or data that constitutes “personal information”, “personal data,” or “personally identifiable information.”

An identifiable natural person, or “Data Subject,” is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location information, an online identifier, or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.

## Personal Information We Collect

We collect the following information in the course of providing you with our products and related services:

Context	Types of Information	Primary Purpose for Collection
Client Contact Information	We collect the names, emails, and contact data of our clients with whom we may interact.	We are executing on a contractual obligation in contacting our clients and communicating with them concerning normal business administration such as billing, registration, and our services.
Client Product Specification Requirements	We collect product specification requirements from our clients which we use to deliver high-quality precision products. All client product specification requirements and blueprints are considered client Confidential Information and are protected and secured as such.	We are executing on a contractual obligation to provide our clients with products that meet the defined customer specifications.
Employment-related Information	If you apply for a job posting or become an employee of Lincoln Industries, we collect the information necessary to process your application or to retain you as an employee. This may include, among other things, your Social Security Number, date of birth, address, phone number, and banking information. Providing this information is required for employment.	We use information about current employees to fulfil our contract of employment or the anticipation of a contract. In some cases, we are required by law to collect employee data to ensure efficient staffing and workforce operations.
Cookies and First-Party Tracking	We use cookies on our website. “Cookies” are small pieces of data that a website sends to a computer’s hard drive while a website is viewed.	We have a legitimate interest in making our website operate efficiently and improving our marketing efforts.
Cookies and Third-Party Tracking	We participate in the gathering of analytics using third-party cookies. This means that a third-party uses technology (e.g., a cookie) to collect data about your use of our website so that they can provide us with website and user analytics, as well as for the purposes of advertising products and related services tailored to your interests on our website, or on other websites.	We have a legitimate interest in engaging in behavior-based advertising and capturing website analytics in improving our marketing efforts.
Email Interconnectivity	If you receive an email from us, we may use certain tools to capture data related to when you open our message or click on any links or banners contained within.	We have a legitimate interest in understanding how you interact with our communications to you.
Feedback and Support	We collect personal information from you contained in any inquiry you submit to us regarding our products and related services, such as completing our online forms, calling, or emailing for the purposes of general inquiries, support requests, or to report an issue.	We have a legitimate interest in receiving and acting upon your feedback, issues, or inquiries to improve support and service offerings.
Payment Information	We collect payment and billing information when you pay for our products and related services. For example, we ask you to designate a billing representative, including name and contact information. You might also provide payment	We are executing on a contractual obligation in obtaining payments for certain products and related services, ensuring secure and compliant transactions.

	information, such as payment card details, which we collect via secure payment processing methods.	
Website Interactions	We use technology to monitor how you interact with the Site. This may include which links you click on, or information that you type into our online forms. This may also include information about your device or browser.	We have a legitimate interest in understanding how you interact with the Site to improve them and detect and prevent fraud.
Social Media	When an individual interacts with us through social media networks, such as when someone follows us or shares our content on LinkedIn, Facebook, Instagram, YouTube, or other social networks, we may receive some information about individuals that they permit the social network to share with third parties. The information we receive is dependent upon an individual's privacy settings with the social network, and may include your profile information, profile picture, gender, username, user ID associated with your social media account, age range, language, country, and any other information you permit the social network to share with third parties.	We use this information to update and maintain our social media presence and improve product outreach. You should review your privacy settings on social networks before sharing information.
Web Logs, Device and Usage Information	We collect information, including your device and browser type, operating system, operating system and browser version, Internet Protocol (IP) address (a number that is automatically assigned to a computer when the Internet is used), derived IP address location, domain name, click-activity, referring website, and/or a date/time stamp for visitors. Additionally, we collect user account activity to include when an activity is completed, the type of activity taken, and the related data for the activity (for example, if a user sends a message, etc.).	We have a legitimate interest in monitoring our networks and visitors to the Site. Among other things, it helps us to monitor performance and to understand which the Site features are the most popular.
Mailing List and Information Requests	When you sign up for our mailing lists, or when you submit a request for additional information, we collect contact information such as your name, email address and company affiliation.	We share information about our products and related services with individuals that consent to receive such information to keep users informed about product updates and provide relevant demonstrations based on user needs.
Surveys	When you participate in a survey, we collect data that you provide through the survey. If the survey is provided by a third-party service provider, the third-party's privacy policy applies to the collection, use, and disclosure of your information.	We obtain consent for any surveys and use them to gain an understanding of your opinions and collecting data relevant to our organization.

*We do not collect sensitive data.*

### **How We Collect Your Personal Information:**

In addition to the information we collect directly from you, Lincoln Industries may receive information about you from other sources, such as third parties, business partners, affiliates, or publicly available records. For example, if you apply for a job or become an employee, we may conduct background checks.

Lincoln Industries is committed to complying with data protection laws in all the regions where it operates and provides products and related services. These laws, collectively referred to as "Data Protection Laws," govern individual privacy and breach notification requirements.

If you are located in a U.S. state with privacy protection legislation, please refer to the "Your Privacy Choices" section for additional details.

## How We Use Your Personal Information

We use the personal information that you provide to us to provide our products and related services as outlined in this Privacy Policy. When you are our prospective or current business client or use our Site, we use personal information about you to:

- deliver the Site;
- deliver, process and archive product orders
- carry out "Know Your Client" checks and screenings prior to starting a new engagement;
- carry out client communications, services, billing, and administration;
- secure client feedback;
- deal with client complaints and requests;
- create marketing materials such as social media content; or
- contacting our clients
- contact our prospects and clients in relation to current, future, and proposed engagements

Although the sections above describe our primary purpose in collecting your information, in many situations we have more than one purpose. If we wish to use your personal information for a purpose which is not compatible with the purpose for which it was collected for, we will request your consent, unless there is an exception which applies under applicable law. In all cases, we balance our legal use of your personal information with your interests, rights, and freedoms in accordance with applicable laws and regulations.

## Google Analytics and Cookies Policy

Lincoln Industries uses Google Analytics to help analyze how visitors use the Site. Google Analytics collects information such as how often users visit our site, what pages they visit, and other actions they take while interacting with the site. This data helps us improve the performance and user experience of our website. Google Analytics may collect information about your device and browsing activities, including:

- **IP Address**
- **Browser Type**
- **Operating System**
- **Pages Visited**
- **Time Spent on Pages**
- **Geolocation Data (Approximate Location)**

Please note that Google Analytics operates through cookies, small text files placed on your device to track activity. These cookies may remain on your device after your session has ended. To opt-in or opt-out of the use of Google Analytics, you can manage your cookie consent preferences in the cookie consent manager via our website's cookie banner. Additionally, you can manage your preferences through your browser settings, including blocking or deleting cookies.

You can also opt out of Google Analytics tracking entirely by installing the Google Analytics Opt-out Browser Add-on, which prevents Google Analytics from collecting information on websites you visit.

For more information on how Google collects and processes data through Google Analytics, please visit [Google's Privacy Policy](#).

If you prefer not to be tracked by Google Analytics, you may:

- Adjust your browser settings to block or delete cookies.
- Use the Google Analytics Opt-out Browser Add-on as mentioned above.

While disabling cookies or opting out of Google Analytics may limit certain functionalities on the Lincoln Industries website, it will not prevent you from using the Site.

If you have further questions about the use of Google Analytics on the Site, please contact us at [privacy@lincolnindustries.com](mailto:privacy@lincolnindustries.com).

## How We Share Your Personal Information

In addition to the specific situations discussed elsewhere in this Privacy Policy, we may disclose personal information we collect from you:

- (1) if we believe disclosure is necessary or appropriate to protect the rights, property or safety of us, our clients or others
- (2) to our authorized service providers such as our contractors and other third parties we use to support our business;
- (3) to fulfill the purpose for which you provide it;
- (4) to a buyer or other successor in the event of a sale, merger, reorganization or transfer of some or all of our business or assets;
- (5) for any other purpose disclosed by us when you provide the information;
- (6) to comply with any court order, law or legal process, including responding to any government or regulatory request;
- (7) to carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections; or
- (8) with your consent.

We do not sell your personal information or otherwise share personal information with third parties for direct marketing purposes.

## Your Privacy Rights

Based on your location, you may have control over your personal data in several ways:

**Right to Access Your Personal Information.** You may request access to your personal information by contacting us at the address described below. If required by law, upon request, we will grant you reasonable access to the personal information that we have about you.

**Right to Data Portability.** You may have the right to obtain a copy of the personal information that you previously provided. We will provide this information in a portable format, to the extent technically feasible, readily usable format that allows you to transmit your personal information to another controller without hindrance, where the processing is carried out by automated means. **Note:** California residents may be entitled to ask us for a notice describing what categories of personal information (if any) we share with third parties or affiliates for direct marketing. Please refer to the Supplemental California Privacy Rights Notice for additional information.

**Right to make Changes to Your Personal Information.** We rely on you to update and correct your personal information. If you wish to update or correct certain information, you contact us at the address described below in order to request that your information be modified. Note that we may keep historical information in our backup files as permitted by law.

**Right to Deletion of Your Personal Information.** Typically, we retain your personal information for the period necessary to fulfil the purposes outlined in this policy, unless a longer retention period is required or permitted by law. You may, however, request information about how long we keep a specific type of information, or request that we delete your personal information by contacting us at the address described below. If required by law we will grant a request to delete information, but you should note that in many situations we must keep your personal information to comply with our legal obligations, resolve disputes, enforce our agreements, or for another one of our business purposes.

**Right to Object to Certain Processing.** You may object to our use or disclosure of your personal information by contacting us at the address described below.

**Online Tracking.** We do not currently recognize automated browser signals regarding tracking mechanisms, which may include "Do Not Track" instructions.

**Promotional Emails.** You may choose to provide us with your email address for the purpose of allowing us to send free newsletters, surveys, offers, and other promotional materials to you, as well as targeted offers from third parties. You can stop receiving promotional emails by following the unsubscribe instructions in the e-mails that you receive. If you decide not to receive promotional emails, we may still send you service-related communications.

**Revocation Of Consent.** If you revoke your consent for the processing of personal information, then we may no longer be able to provide you with some services. In some cases, we may limit or deny your request to revoke consent if the law permits or requires us to do so, or if we are unable to adequately verify your identity. You may revoke consent to processing (where such processing is based upon consent) by contacting us at the address described below.

**Please address written requests and questions about your rights to** [privacy@lincolnindustries.com](mailto:privacy@lincolnindustries.com).

Lincoln Industries will need to verify your identity before processing any requests related to your personal information. We may verify your identity through a phone call or email. Depending on the nature of your request, we may ask for information such as your name or account details. In some cases, we may also request a signed declaration confirming your identity. After receiving your request, we will make reasonable efforts to provide, correct, or delete your personal information as requested.

In certain cases, you may appoint an authorized agent to make privacy requests on your behalf. Lincoln Industries will require verification that you have granted the authorized agent permission to act on your behalf. You will need to provide a copy of the signed authorization permitting the agent to make the request, and you must verify your own identity directly with us. If you are an authorized agent submitting a request on behalf of an individual, please include the following:

- A notarized statement completed by both you and the individual, confirming you are authorized to act on their behalf.

### **Who handles your personal data?**

The use of, and access to, your personal information by us is restricted to only authorized individuals who need to know that information to provide our products and related services to you, and who have received training about the importance of protecting personal information. Our service providers and business partners are also contractually bound to maintain the confidentiality of personal information and may not use the information for any unauthorized purposes.

### **Information Security**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access and disclosure.

Unfortunately, no method of transmission of information via the internet or electronic storage is completely secure. Although we take reasonable efforts to protect your personal information, we cannot guarantee the security of your personal information transmitted to us through our website or other electronic means. Any electronic transmission of personal information is at your own risk. In the event that we are required by law to inform you of a breach of your personal information we may notify you electronically, in writing, or by telephone, if permitted to do so by law.

### **International Data Transfers**

We transfer and store data in the United States. Where required by law, we implement appropriate safeguards for international data transfers, such as Standard Contractual Clauses, industry best practices, and compliance with applicable regulations. These measures ensure that personal data remains protected even when transferred outside these jurisdictions.

### **How We Retain Your Personal Information**

Lincoln Industries retains personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. Typically, personal information is kept for as long as your account remains active or until you request deletion. The exact retention periods vary based on the type of information and why it is collected. Factors we consider include the volume and sensitivity of the data, potential risks of unauthorized use or disclosure, and legal requirements.

We may anonymize your personal information, ensuring it can no longer be associated with you, for research, statistical, or business purposes. We may retain this anonymized data indefinitely. Personal information may also be kept for backup, archival, or audit purposes, and to comply with legal obligations or resolve disputes. For further details on retention periods, please contact us at [privacy@lincolnindustries.com](mailto:privacy@lincolnindustries.com).

### **Other Important Information**

- **Third-Party Providers:** Some of the services on the Site may be embedded or linked from third-party providers. These third parties may use cookies or other tracking technologies to collect information about you, including for interest-based advertising. We do not control their privacy practices, and this Privacy Policy does not apply to any third-party website or service you may access through the Site. Please contact the third-party provider directly with questions about their privacy policies.
- **Non-Personal Information:** This Privacy Policy does not limit our use or disclosure of aggregated, anonymized, or non-personally identifiable information.
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At the customer's request, personal data relating to them may be removed or anonymized from Lincoln Industries' systems and no longer used for the purposes listed in the policy.

### **Children's Policy**

The Lincoln Industries' website, the sale of its products and related services are not intended for children under the age of **18**. We do not knowingly collect or contact personal information from children under 18. If we become aware that Personal Information has been collected from a child under the age of 18 without parental consent, we will take steps to delete it immediately.

### **Changes to Our Privacy Policy**

Any changes to this Privacy Policy will be posted on the Site. If material changes are made to how we treat your personal information, we may notify you via email or through a notice on our website's homepage. By continuing to use the Site or purchase and use our products and related services after changes are posted, you accept these revisions. The date of the last revision is stated at the top of this Privacy Policy. It is your responsibility to ensure we have a current and valid email address and to periodically review this Privacy Policy for updates.

### **Contact Information**

For questions or comments about this Privacy Policy, you can reach us at [privacy@lincolnindustries.com](mailto:privacy@lincolnindustries.com) or by mail at the following address:

Lincoln Industries

600 West E St. Lincoln, NE 68522

Phone: 402.475.3671

## **Supplemental California Privacy Rights Notice**

**Effective Date:** 04/25/2025

### **California Privacy Disclosures**

The California Consumer Privacy Act (hereafter: 'CCPA') and the California Privacy Rights Act (hereafter: 'CPRA') provide California consumer residents who reside in California with specific rights regarding their Personal Information (which we also refer to as personal data). In addition to the above this section describes your CCPA/CPRA rights and explains how to exercise those rights.

The following does not apply to de-identified or aggregated personal data or data publicly available, which are not considered Personal Information since they do not identify any individual.

### **Your Rights**

- **"Right to Know"**: You may have the right to request that we disclose to you what personal data of yours we collect, use, and/or disclose.
- **"Right to Delete"**: You may have the right to request the deletion of your personal data collected or maintained by us. Depending on your Choices, certain offerings may be limited or unavailable. Upon verifying the validity of a deletion request, we will delete your personal data from our records and instruct any service providers or third parties to delete your information, when applicable.
- **"Right to Control Use"**: You may have the right to control or limit the use of your personal data, including:
  - Right to Opt-Out of Sales/Sharing/cross-context behavioral advertising.
  - Right to Object to or Opt-Out of automated decision-making/profiling.
  - Right to Opt-Out of processing/Limit Use of Sensitive personal data.
- **"Right of Access"**: You may have the right to access your personal data, and to transmit it to another entity.
- **"Right of Correction"**: You may have the right to request amendments to your personal data if it is inaccurate or outdated in any way. Upon verifying the validity of a verifiable correction request, we will use commercially reasonable efforts to correct your personal data as directed, considering the nature of the personal Data and the purposes of maintaining your personal data.

### **Non-Discrimination**

We will not discriminate against you for exercising your rights under the CCPA/CPRA. Based on the complexity of the request and the applicable regulations, we may charge a fee for your request. We may offer a CCPA/CPRA-permitted financial incentive, participation in a financial incentive program requires your prior opt-in consent, which you may revoke at any time.

### **Exercising Your Rights**

You may make a verifiable request to exercise your privacy rights by contacting us via email at [privacy@lincolnindustries.com](mailto:privacy@lincolnindustries.com) or by providing a written request by mail to Lincoln Industries, 600 West E St., Lincoln, NE 68522. You may also contact us via our telephone number 402-475-3671.

Please note that the above rights depend on a few things, and we may refuse requests if there are exceptions under the applicable law.

If we cannot verify you (or your authority to act on behalf of another person) we have the right to deny the requests. While verifying your identity we generally avoid requesting additional information from you for verification purposes. If, however, we cannot verify your identity from the information already maintained by us, we may request additional information from you, which shall only be used to verify

your identity while you are seeking to exercise your rights under applicable law, and for security or fraud-prevention purposes.

We delete any new Personal Information collected for verification as soon as practical after processing your request, except as required to comply with applicable legislation.

An "authorized agent" means a natural person, or a business entity registered with the Secretary of State that you have authorized to act on your behalf, conditioned you have:

1. Provided the authorized agent written permission to do so, and we could verify this; and
2. Verified your own identity directly with the business.

Subsection 1 does not apply when you have provided the authorized agent with a valid power of attorney.

We do our utmost to timely respond to a verifiable Individual, and in a portable format unless it is excessive, repetitive, or materially unfounded. If we require more time, we will inform you of the reason thereof and the extension period in writing.

***Do Not Sell or Share My Personal Information***

In the twelve months before the effective date of this Privacy Notice, we have not sold any Personal Information of Clients, as per the definition of the CCPA/CPRA and similar laws.

After receiving your opt-in consent, we may disclose Personal Information collected via cookies for cross-contextual behavioral advertising purposes, which may qualify as sharing your Personal Information under the CCPA/CPRA.

Additionally, you can change your device settings to block cookies or install a third-party plugin to control how cookies interact with your device.